

RUNNING · FITNESS · HEALTH VENDORS

REACH YOUR TARGET AUDIENCE



October 30	Florida Halloween Halfathon & 5K Race	Ft. De Soto Park
December 11	Florida Holiday Halfathon	Madeira Beach
January 22	Clearwater Halfathon, 5-Miler, 5K Walk	Clearwater
March 18	Florida Beach Halfathon & 5K Race	Ft. De Soto Park
May 6	Police Appreciation 10K, 5K, & 1M Walk	St. Petersburg

CONTRACT FOR BOOTH SPACE

Please Print or Type

Company Name _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

Products to be displayed or sold _____

Booth Size	<u>OCTOBER 30</u> Halloween Halfathon & 5K Race Day Only Start/Finish Area 900 athletes	<u>DECEMBER 10-11</u> Holiday Halfathon Packet Pick-up & Finish Area 1,000 athletes	<u>JANUARY 21-22</u> Clearwater Fitness Festival Packet Pick-up & Start/Finish Area 1,100 athletes	<u>MARCH 18</u> Beach Halfathon & 5K Race Day Only Start/Finish Area 1,500 athletes	<u>MAY 5-6</u> Police Appreciation Run Packet Pick-up & Start/Finish Area 1,500 athletes	ALL EVENTS *BEST* *VALUE* 5,500 - 6,500 athletes
10'x10'	_____ \$200	_____ \$200	_____ \$200	_____ \$200	_____ \$200	_____ \$850
10'x20'	_____ \$250	_____ \$250	_____ \$250	_____ \$250	_____ \$250	_____ \$1,100
20'x20'	_____ \$300	_____ \$300	_____ \$300	_____ \$300	_____ \$300	_____ \$1,300

Amount Enclosed _____ Please make checks payable to Florida Gulf Beaches Road Races

We agree to abide by the Expo Rules and Regulations as stated on the reverse side of this contract.

Upon assignment of space, a copy of this contract will be returned to you. Booth spaces are assigned on a first come - first served basis.

Signature _____ Date _____

Return Contract and Check to: Florida Gulf Beaches Road Races
6161 7th Avenue North
St. Petersburg, Florida 33710

Information: www.FLRoadRaces.com • (727) 347-4440 • FLRoadRaces@aol.com

THANK YOU!

VENDOR SALES & DISPLAY RULES AND REGULATIONS

1) AGREEMENT TO RULES AND REGULATIONS

Exhibitor agrees to observe and abide by the Rules and Regulations set forth hereafter and by such additional Rules and Regulations made by the Florida Gulf Beaches Road Races (Management) from time to time for the efficient or safe operation of the Expo.

2) LIMITATION OF LIABILITY AND INDEMNITY

A) Exhibitor agrees to hold Management and its affiliates harmless from any claims from, or due to acts of exhibitors, its agents and employees, howsoever designated, and/or for loss and/or injury to people and/or property of any nature.

B) Exhibitor assumes all responsibility for loss, theft, or destruction of goods, or for personal injuries to himself, his employees, agents, representatives, or visitors, and will hold harmless Florida Gulf Beaches Road Races and its affiliates from any and all liability in connection with all of the above.

3) HALLOWEEN HALFATHON DATES AND HOURS

Sunday, October 30: Booth set-up: 5:30 a.m. - 7:30 a.m.

Sunday, October 30: Show open: 7:30 a.m. - 12:00 noon

Sunday, October 30: Booth tear down: 12:00 noon - 2:00 p.m.

**Vendor space is strictly on race day at start / finish line area

4) HOLIDAY HALFATHON DATES AND HOURS

Saturday, December 10: Booth set-up: 8:00 a.m. - 12:00 noon

Saturday, December 10: Show open: 12:00 noon - 6:00 p.m.

Sunday, December 11: Show open: 5:30 a.m. - 7:30 a.m.

Sunday, December 11: Booth tear down: 7:30 a.m. - 8:30 a.m.

*Vendors also have the option to set up at finish line area, Taylor Park.

5) CLEARWATER FITNESS FESTIVAL DATES AND HOURS

Saturday, January 21: Booth set-up: 10:00 a.m. - 1:00 p.m.

Saturday, January 21: Show open: 1:00 p.m. - 4:00 p.m.

Sunday, January 22: Show open: 5:30 a.m. - 12:00 noon

Sunday, January 22: Booth tear down: 12:00 noon - 2:00 p.m.

Exhibitors should be present throughout the show.

6) FLORIDA BEACH HALFATHON DATES AND HOURS

Sunday, March 18: Booth set-up: 5:30 a.m. - 7:30 a.m.

Sunday, March 18: Show open: 7:30 a.m. - 12:00 noon

Sunday, March 18: Booth tear down: 12:00 noon - 2:00 p.m.

**Vendor space is strictly on race day at start / finish line area

7) POLICE APPRECIATION RUN/WALK DATES AND HOURS

Saturday, May 5: Booth set-up: 10:00 a.m. - 1:00 p.m.

Saturday, May 5: Show open: 1:00 p.m. - 5:00 p.m.

Sunday, May 6: Show open: 5:30 a.m. - 11:00 noon

Sunday, May 6: Booth tear down: 11:00 a.m. - 2:00 p.m.

Exhibitors should be present throughout the show.

8) ASSIGNMENT OF EXHIBIT SPACE

A) Florida Gulf Beaches Road Races will assign booths at its discretion and reserves the right to change any exhibitor's assigned booth prior to set up. Nothing contained in this application, Florida Gulf Beaches Road Races thereof, or in any act or communication prior to set up shall be construed as a guarantee of assignment to any particular booth.

B) Florida Gulf Beaches Road Races reserves the right to reject or restrict any exhibit which may be objectionable or not in keeping with the quality or character of the Race Expo.

9) EXHIBITOR RESPONSIBILITIES

Exhibitor will not sublet the exhibit space contracted for and shall not exhibit, or permit to be exhibited, any merchandise other than specified in the application. In addition, the Exhibitor agrees to be open and staffed during all show hours.

10) ELECTRICITY

Provided at no additional cost to Exhibitor: request must be made with contract.

11) FIRE RULES

Exhibitor agrees to conform to all local Fire Department Rules and Regulations.

12) DISPLAYS AND DECORATIONS

A) The exhibitor agrees all displays must be fully set-up by the times posted above each day.

B) Exhibitor agrees displays will not visually or physically disturb aisles or adjacent exhibitors.

C) Exhibitor agrees that all products to be given away free at the Expo must be approved in advance.

13) FRIDAY SET-UP/OVERNIGHT SECURITY

Pending room availability by the City of Madeira Beach, we may be able to set up at 2:00 p.m. on Friday afternoon for the Holiday Halfathon. If so, doors will be locked at 5:00 p.m. and will be opened at 10:00 a.m. on Saturday, though we assume no liability.

14) OBSERVANCE OF LAWS

A) Exhibitor agrees that violation of these Rules and Regulations may result in the forfeiture of exhibiting space, without refund, at the discretion of the Florida Gulf Beaches Road Races.

B) The decision of Management must be accepted as final in any dispute between Exhibitors or any situation not covered by the rules governing the show.

15) EXHIBITOR CONDUCT

The Exhibitor agrees

A) not to make undue noise, or odor, use bright or hazardous lights, cause damage to the building or booth equipment or act in any manner deemed inappropriate by Management;

B) that the serving of alcoholic beverages and/or foods by exhibitors is prohibited without prior written permission of Management

C) displays will not visually or physically disturb aisles or adjacent exhibitors;

D) that no soliciting for business will be conducted in aisles or in other exhibitor booths;

E) not to distribute promotional gummed stickers or labels;

F) to obey all local rules and ordinances.

16) PHOTOGRAPHS

Exhibitor will allow Florida Gulf Beaches Road Races to use photographs or videotape of the exhibit for its own purposes.

17) INABILITY TO HOLD SHOW

Exhibitor agrees that in the event due to war, fire, strike, governmental regulation, public enemy or other cause, the show or any part thereof is prevented from being held, is canceled by Management, the Management, in its sole discretion, shall determine and refund to the applicant the proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by Management and reasonable compensation to the Management, but in no case shall the amount of the refund to Exhibitor exceed the amount of the exhibit fee paid.

18) EXCLUSIVITY

Florida Gulf Beaches Road Races prohibits the sale of T-shirts, sweatshirts and running bags or any other merchandise bearing the name or logo of the Florida Gulf Beaches Road Races. No use of the name Florida Gulf Beaches Road Races and/or its logo, trademarks, or copyrights for any commercial or on any merchandise is authorized without an express written license from Florida Gulf Beaches Road Races.

18) GOVERNING LAW; AMENDMENTS

This contract contains the entire agreement of the parties and may not be altered or modified in any way unless duly endorsed in writing hereon. This contract shall be effective only upon execution by Management

Thank you for joining us!